

THE  
*Episcopal*  
CHURCH



**SEPTEMBER 25, 2016 – NINETEENTH SUNDAY AFTER PENTECOST (C): SOCIAL MEDIA SUNDAY**

Often, worshippers are asked to put away their devices during worship service, but you won't hear that on Social Media Sunday. Why? Because Jesus said so.

*Jesus said to them, "Go into all the world and preach the gospel to all creation." Mark 16:15*

With over 2.3 billion users of social media\* around the globe and 1 million new social mobile users added each day\*, going into the world to share good news requires using new tools to be where people are.

Social Media Sunday is the day set aside for Christians everywhere to use digital devices intentionally to share their life of faith with the world. Started at Trinity Episcopal Church in Tariffville, Connecticut in 2013, Social Media Sunday has grown over the years since to include people of faith everywhere. In 2015, thousands of people participated by sharing status updates, check-ins, photos, videos, and links on their social media accounts. The date for Social Media Sunday has been permanently set for the last Sunday in September.

How can you be a part of digital evangelism today (and every day)? Check out the ideas in the graphic at right.

**Whatever you do, include the hashtag #SMS16 with your post!** Simply type #SMS16 anywhere in your post or in the description of a picture or video you share.

There are more ideas and over a thousand friendly people ready to answer your questions on the Facebook group for Social Media Sunday, <https://www.facebook.com/groups/SMS15/>.

Join and learn more about how you and your church can use new tools on #SMS16 - and every day - to share the good news and be the Church online.

\*Social Media statistics found here: <http://bit.ly/2c9F6wR>

\*\* Graphic shared with permission from Joelle Colville-Hanson, Director of Evangelical Mission at Evangelical Lutheran Church of America.

**SOCIAL MEDIA SUNDAY  
SEPTEMBER 25, 2016  
#SMS16**

**Ways to Participate:**



Check in to Facebook, Update your Status & tell everyone you are at Church



Tweet the sermon!



Instagram a Selfie from Church!



Make a Pinboard about your church and pin something from your church website



Video a snippet from church on your phone and upload it to YouTube



Snapchat a story from church

**Don't forget the #SMS16  
Hashtag!**