

2012 Editorial Calendar

EFFECTIVE JANUARY 1, 2012

FEBRUARY	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Wayfarer	Climate Change Threatens Inupiat Village	Launch issue
27	Episcopal News Service	Feature: Human Trafficking in the U.S.	United Nations Commission on the Status of Women Meeting

MARCH	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
5	Episcopal News Service	Feature: Post-denominational Christianity in China	World Mission Sunday on March 4
14	Episcopal News Service	Feature: Iona and the Lasting Impact of Celtic Christianity	Saint Patrick's Day March 17

APRIL	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Wayfarer	Green Farming: One Religious Community's Quest for Self-sufficiency	Earth Day on April 22

MAY	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
7	Sermons That Work	Special Report: Vacation Bible Schools That Work	T.B.D.
22	Episcopal News Service	Joplin, Mo.: One Year After Coverage	First anniversary of Joplin, Mo. tornado

JUNE	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
4	T.B.D.	2012 State of the Clergy Report	Ordination Season 1
20	Episcopal News Service	Feature: Refugees Find Sanctuary in Ancient Roman church	World Refugee Day on June 20
25	Episcopal News Service	Navigating General Convention 2012	Launch of Episcopal Digital Network's General Convention Media Hub

JULY	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Episcopal News Service	General Convention 2012 Daily Coverage	General Convention 2012, Indianapolis, Ind.
16	Episcopal News Service	General Convention 2012 Re-cap	General Convention 2012, Indianapolis, Ind.
23	Episcopal News Service	Feature: Immigrant Labor and the Food Supply	T.B.D.
24	Episcopal News Service	Promoting Anglicanism in Europe	Summer Olympic Games in London
31	Episcopal News Service	350th Anniversary of the 1662 Book of Common Prayer	Re-print by Penguin Classics

AUGUST	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Wayfarer	Florida Keys	T.B.D.
20	T.B.D.	How They Did It: 10 Successful Hispanic Ministries	T.B.D.
27	Episcopal News Service	Feature: Youth Art as Protest Media	T.B.D.
29	Wayfarer	New Orleans: Jericho Road and Community Revitalization	7th anniversary of Hurricane Katrina

SEPTEMBER	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Sermons That Work	Special Report: Newcomers and Converts	Back-to-church Sunday on September 9
4	T.B.D.	Women to Watch: Episcopal Edition	T.B.D.
10	Episcopal News Service	Feature: Peaceful Coexistence and Interfaith Relations	11th anniversary of 9/11
17	Episcopal News Service	Faith Movements and Occupy Wall Street - One Year Later	First anniversary of OWS

OCTOBER	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
1	Wayfarer	Appalachia	T.B.D.
15	Episcopal News Service	Feature: James Meredith and the Civil Rights Legacy of Bishop Duncan Gray of Mississippi	First anniversary of the D.C. MLK memorial

DECEMBER	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
10	Sermons That Work	10 Seminarians to Watch	Ordination Season 2
18	Episcopal News Service	Feature: Episcopal Chaplains Tend Wounded Warriors in Germany	First anniversary of the end of the Iraq War

JAN 2013	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
7	Sermons That Work	Special Report: The Digital Parish	2013 Consumer Electronics Show in Las Vegas

FEB 2013	PROPERTY	ADVERTISING OPPORTUNITY	TIE-IN
27	Sermons That Work	100 Leading Congregations	Consortium of Endowed Episcopal Parishes (CEEP) annual conference

Updated on January 25, 2012. Dates and opportunities subject to change.

To advertise on the Episcopal Digital Network, contact Jake Dell at jdell@episcopalchurch.org